

# NEWS RELEASE



International Marketing, Inc. • 1-800-233-7086 • www.imiproducts.com  
25 Penncraft Ave., Suite C, PO Box 2002, Chambersburg, PA 17201

FOR IMMEDIATE RELEASE

CONTACT: Brian Hodge  
(800) 233-7086; bhodge@imiproducts.net

## **IMI HIRES TIM BUERMAN AND CHAD GOULD AS REGIONAL SALES MANAGERS**

CHAMBERSBURG, Pa. – International Marketing, Inc. (IMI) is proud to announce that Tim Buerman and Chad Gould have been hired as regional sales managers.

Tim Buerman brings over thirteen years of commercial truck tire and trucking experience. Prior to joining IMI, Buerman served as a territory manager for Royal Tire One of Saint Cloud, MN. He also held various positions with Granite City Ready Mix of Saint Cloud, MN including wheel time as a Class-A CDL-licensed driver. Buerman graduated from Saint Cloud Technical College and is pursuing his bachelor's degree in business management at Rasmussen College.

Similarly, Chad Gould has thirteen years of commercial truck tire sales experience. Gould began his career as a commercial tire sales engineer with Wingfoot Commercial Tire in Waterloo, IA before being promoted to center manager of that facility. Gould also served as commercial account manager for Goodyear Tire & Rubber Company. Prior to joining IMI, he was the center manager for Graham Tire in Des Moines, IA. Gould graduated from Wartburg College with a bachelor's in business management.

As regional sales managers for IMI, Buerman and Gould provide front-line customer support in the field and are responsible for new business development and relationship management with distributors, dealers and fleets. Buerman is responsible for Illinois, Wisconsin, Minnesota and the Dakotas. Gould covers Missouri, Iowa, Nebraska, Wyoming, Colorado and Kansas.

“We are thrilled to have Chad and Tim on board with IMI,” said Dorothy Etter, vice president of sales operations for IMI. “These gentlemen bring a wealth of experience and authoritative expertise for helping our customers build their business with IMI products.”



*Tim Buerman*



*Chad Gould*

International Marketing Inc. (IMI), founded in 1973 in Chambersburg, Pa., develops and markets automotive and trucking maintenance products and equipment worldwide. For more information about IMI call 1-800-233-7086.